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For Immediate Release:

## Tom Goliash Named President and CEO - UltraRAD Corporation

### Leading the Team with Over 35 Years Industry Experience

Largo, FL – October 25, 2004: Tom Goliash, founder of one of the first companies to offer Digital Imaging to the marketplace, Advanced Video Products (AVP), has been named President and CEO of UltraRAD Corporation. Mr. Goliash has facilitated rapid growth in UltraRAD Corporation by taking the company in a new direction.

"This will be my 34<sup>th</sup> year at RSNA," says the newly appointed President and CEO. "By adopting this new concept in sales, and providing a new direction for this company, I guarantee we are on the road to success."

Going digital is easier than ever for any hospital or independent imaging center with UltraRAD's Managed Services, an innovative concept to outsource some or all of a facility's digital imaging needs. Unlike an ASP or lease, UltraRAD provides a facility with a service contract to consult, develop and maintain all of the pieces of the Ultimate PACS Solution. By utilizing the facility's operational budget, this solution provides a facility the ability to maintain the highest of quality control and physician usage. Since Mr. Goliash came aboard, UltraRAD has contracted twelve customers under the new Managed Services suite and already experiencing the success of which he speaks.

"I am more confident than ever that UltraRAD now has the best solution for this ever-changing market," says Mr. Goliash.

UltraRAD, a solutions provider since the 1980's, utilizes over fifteen years of experience in PACS and Teleradiology implementation to provide custom-tailored solutions to the small hospital and imaging center market. The newest innovation, UltraRAD Managed Services, offers customers a comprehensive service on a cost-per-procedure basis. UltraRAD customizes a package to meet the specific needs of each and every facility. With a full range of services, every piece of a fully-functional, integrated PACS/RIS system is easy to obtain and even easier to maintain. PACS takes on a whole new meaning with UltraRAD Managed Services- **Patient Accelerated Care Systems.**— What type of PACS system do your facility and patients deserve?